

Infiterra Sports Newsletter – May 2004

SPECIAL OLYMPICS "GOPHER THE GOLD" CHARITY RUN

This is a charity event to raise money for the Macomb County Special Olympics. 100% of the proceeds from this event will go to the Special Olympics. The 5k run will be on a nice flat grass course. You will be running around Metro Beach with nice views of the water. A One Mile walk and kids fun run will accompany this event. Come out, enjoy yourself, get some exercise, and support a good cause!

What: 5K Run / 1M Walk / Kids Fun Run

When: Sunday, May 2nd

Time: 3:30PM

Where: Metro Beach Metro Park: Harrison Township, MI

Costs: 5k Run - \$20.00 / 1 Mile Walk - \$12.00 / Kids Fun Run - Free

Visit www.infiterrasports.com/tri.htm for more information, registration and a map of the 5K run.

SALOMON / MOOSEJAW SPRING FURY

The first race in the Salomon/Moosejaw Adventure Race Series is now less than 10 day away. Kick off your season on the right foot and start earning points toward the [Michelob Ultra Point Series](#). There will be huge prizes for the top three teams in the point series as well as great prizes for each individual race. This will be the first of four races to decide the series winners.

This is a 10 Hour race in the Waterloo Rec Area. If you're not familiar with Waterloo, you'll be surprised this kind of terrain exists in southeastern Michigan. The Mandatory Gear list has been updated and can be found [here](#). The first race update is now available with additional details of the race. Look for the second and final update on Monday. The starting location and accommodations are now posted on the [Fury webpage](#) along with a newly updated list of registered teams. We now have over 90 teams registered. It's not too late to sign up to race, but time and space is short so act quickly.

The Fury will also have a special category for veteran racers who bring in a rookie to race. For doing this, the team will receive a \$20 race entry discount. See all the details on the [Fury page](#) of the web site. Email [Zac](#) with any questions about the Fury.

ADVENTURE RACE NIGHT @ MOOSEJAW

What's the hottest gear for adventure racing? What's cutting edge and new in the world of gear? Here's your chance to get the scoop and learn why we choose certain products for racing.

We'll be giving away prizes, race entries and cool swag.

What: Gear Night Presented by Moosejaw

When: Wednesday, May 12th

Time: 7:00PM – 8:00PM

Where: Moosejaw Birmingham store (34288 Woodward Ave, 248.203.7777)

While there, each attendee will be able to take advantage of Moosejaw discounts of 15% off all regularly priced items and an additional 5% off sale items. The clinic is free to attend and anyone is welcome! For a list of topics, dates, and more information, please visit www.infiterrasports.com/ARNight.htm.

LENDAL PADDLE DEMO PROGRAM...

Experience why Lendal paddles innovative paddle designs, exceptional quality and overall performance are the perfect fit for adventure racing.

At each of the five Salomon / Moosejaw Adventure Series events, the Infiterra Sports Adventure Tri and various (to be announced) training events Infiterra racers will be able to demo and race with various Lendal paddles for **free**. Please note that all paddles are revered for the Spring Fury. Sign up is open for all other events so get registered soon so you don't miss out on this great opportunity.

Sign up will be on a first come first serve basis with full race payment required. Contact [Luke](#) to get signed to demo these great Lendal paddles at any 2004 Infiterra Sports event.

SALOMON / MOOSEJAW SUMMER GROOVE

The Summer Groove is really shaping up to look like an excellent race. The 15 hour format with the night start, the terrain of western Michigan, and the addition of 3 person coed teams are all new and exciting factors for this race. It may not be until June, but it's not too early to start thinking about. Registration location and accommodations are now posted on the [Groove page of the website](#) to help you get a good start on planning your race logistics.

INFITERRA SPORTS ADVENTURE TRI

The Infiterra Sports Adventure Tri will be a fun introduction into the sport of off-road triathlons with an adventure twist. There will be two divisions in the event: Swim and Kayak. Both divisions will complete the same bike and trail run sections, but the racers in each division will not be competing with racers in the other division. The event promises to be fun and fast, yet very challenging to give the top racers a good test. Both the running and biking will be almost exclusively on trails with lots of tight single track and great trail running terrain. We might even throw in a no trail section or two. You'll have wait until race day for more details on that. See all the details on the [Tri page](#) of the web site.

INFITERRA SPORTS SPONSOR PRODUCT HIGHLIGHTS

[Salomon XA Pro 2](#)

New and improved for 2004! The Salomon XA Pro 2 is the ultimate ventilated adventure running shoe. Redesigned Kelvar lacing attachments are more durable and retain all the advantages of the quick Fit Lacing System. Exo-skeleton frame reduces weight and provides great support. Built to address the speed needs during fast-paced Adventure Races or rugged extended runs. Incredibly lightweight and breathable. Kevlar quick lace allows independent adjustment of midfoot and forefoot. Very quick drying. Pro tuned chassis sole is designed for maximizing protection and forefoot agility without compromising flexibility and ground feeling. Used by top teams. Check it out at www.moosejaw.com. Retail Cost: \$90.00. Infiterra Cost: \$81.00. Use the Infiterra Sports coupon code of "**Hot Property Chaz**" when ordering.

[Petzl Tikka Plus](#)

The Petzl Tikka Plus LED Headlamp is one of most comfortable headlamps we have used! It is incredibly lightweight and burn time is an awesome 80 to 150 hours. The Tikka Plus has four LED lights, three light levels and a flashing mode; adjustable pivoting head; current regulation; a new recessed push button and water-resistant construction. And for those times that you are wearing a helmet at night, the Tikka Plus fits great underneath the brim of your bike helmet. Check it out at www.moosejaw.com. Retail Cost: \$32.95. Infiterra Cost: \$29.65. Use the Infiterra Sports coupon code of "**Hot Property Chaz**" when ordering.

RAILRIDERS

RailRiders Adventure Clothing is a premier brand catering to the Adventure Racing and high-end Outdoor Enthusiast communities. RailRiders clothes have won the top adventure races all around the globe and are constantly being tested and worn among expedition leaders, travelers, environmental scientists and outdoor adrenaline junkies. RailRiders gear is lightweight, super-tough, fast drying and ventilated. Made to last and engineered for adventure! Be sure to look for RailRider Adventure Clothing as prizes for this years Salomon / Moosejaw Series events and Infiterra Sports racers receive **15% off** all regularly

priced items by using the Infiterra Sports coupon code of **"infit-RR"** when ordering from www.railriders.com.

INFITERRASPORTS.COM MESSAGE FORUM

Looking for teammates? Don't forget to sign up on the Infiterra Sports News Forum / Message Board. It's a great resource to share information, chat in general about adventure sports and find your next race partner. Check it out... www.infiterrasports.com/forum/index.php.

Happy Racing!
Infiterra Sports LLC