

## Infiterra Sports Newsletter – February 2004

### [INFITERRASPORTS.COM](#) NEW MESSAGE FORUM & TEAMMATE FINDER

In a continuation to try and provide racers with valuable information and tools we've added more content and features to [www.infiterrasports.com](http://www.infiterrasports.com) including a [message forum to find teammates](#) and more information in our resources section. The message forum should be a great resource for announcements, finding teammates for upcoming events and getting more group training activities communicated with local area racers. Check it out...

[www.infiterrasports.com/forum/index.php](http://www.infiterrasports.com/forum/index.php).

### BIKE MAINTENANCE CLINIC

Infiterra Sports and Antoon's Bicycles will be hosting an adventure racers guide to bike maintenance. The clinic will include expert technicians from Antoon's teaching the course covering both basic maintenance and some extremely valuable on trail maintenance that could help you avoid disaster during a race.

While you're attending, Infiterra Sports racers will be able to take advantage of the huge discounts on all parts and accessories and/or bring in your bikes to receive discounts on tune ups (please note labor will not be same day).

**Date:** Sunday, February 8th

**Location:** Antoon's Bicycles (42918 Schoenherr, Sterling Heights, MI 48313, (586) 247-9240 [www.antoonsbicycles.com](http://www.antoonsbicycles.com))

**Time:** 4:00 - 6:00pm

**Cost:** Free

Don't wait until it's too late... learn how to fix your bike today.

### ADVENTURE RACE NIGHT @ MOOSEJAW

While disciplines may vary from race to race, one skill that will be required for every adventure racing event you do will be the ability to navigate and read a map. If you're new to the sport or need a navigation refresher this clinic will walk you through the basics with lots of tips and hints for successful racing.

**What:** Basic Navigation for Adventure Racing

**When:** Wednesday, February 11th

**Time:** 7:00PM – 8:00PM

**Where:** Moosejaw Birmingham store (34288 Woodward Ave, 248.203.7777)

While there each attendee will be able to take advantage of Moosejaw discounts of 15% off all regularly priced items and an additional 5% off sale items. The clinic is free to attend and anyone is welcome to come! For a list of topics, dates, and more information, please visit [www.infiterrasports.com/ARnight.html](http://www.infiterrasports.com/ARnight.html). We'll be giving away free prizes, race entries and cool swag.

## **HANDS ON ADVENTURE NAVIGATION CLINIC & OPEN PRACTICE**

Experienced Adventure Racing Navigators will be instructing hands on through a preset navigation course giving you a chance learn first hand. Instructors will take small groups into the field after a quick overview and some basic instruction. This is the perfect clinic if you are new to navigation having never picked up a compass and map before. Yet, it can still be beneficial for someone who has basic skills, but needs to get some more practice and learn those all important secrets of great AR Navigation.

**Date:** April 3, 2004

**Location:** Pontiac Lake Recreation Area

**Time:** 8:30 - 11:30am

**Max People:** 20 people for instruction, unlimited for open practice

**Cost:** \$10/map with instruction, \$5/map without instruction. Pay on clinic date. Please RSVP.

We will also be offering an open practice session for anyone that wants to just come out, purchase a map and then head out to practice their navigation. We will have pre marked maps with 12-14 controls. You will only be able to purchase these maps between 8:00-9:00am and then again between 11:30-12:30pm. Other arrangements to get the map ahead of time may be arranged by contacting [Luke](#). The controls will remain placed until Sunday, so night practice may be an option. Contact [Luke](#) for details.

## **DOES YOUR TEAM WANT TO BE SPONSORED?**

Infiterra Sports LLC will be sponsoring one four person coed adventure race team for the 2004 season. The reason? As racers ourselves, we want to help give back to other racers and provide valuable financial and equipment assistance to an up and coming team striving to be the best they can. We are looking for a team with a decent background and skill set, but also a team with prominent plans for the 2004 season. We want a team that will represent Infiterra Sports in a good light and hopefully in a broader area than just local races.

Sponsorship to Include:

- Incentive based race entry payment for 2004 (non Infiterra Sports related) events
- Discount of 2004 Salomon / Moosejaw Adventure Race Series events as training
- Discount gear and apparel from select Infiterra Sponsors

To be considered for sponsorship, please submit a team resume that includes the following information:

- Team Description (500 Word Max)
- Biography and contact information for each team member
- Team Race History
- 2004 Race Schedule

Applications must be received by March 1, 2004. Infiterra Sports management will make a decision by March 15, 2004 and will contact the chosen team. Specific details on the sponsorship will be shared upon review of the team information and selection as a sponsored team.

The selected team will be required to race under the name Infiterra Sports and must have three of the four sponsored athletes racing together in an event for a race to be applicable (if it's a 2 person event, then both participants must be sponsored).

Please submit your resume and team information or direct any questions to Chad Lambert at [chad@infiterrasports.com](mailto:chad@infiterrasports.com).

### **[MORE 2004 EVENTS...](#)**

In addition to the Salomon / Moosejaw Adventure Race Series and the Infiterra Sports Adventure Triathlon we'll also be assisting on various levels helping produce some charitable events this year including the Special Olympics 5K Fun Run this May and the Bike & Blades Triathlon this fall. Look for details in our next newsletter and be sure to check out the full line up of Infiterra produced events at [www.infiterrasports.com](http://www.infiterrasports.com).

Happy Racing!  
Infiterra Sports LLC